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Invensys Operations Management in Scandinavia enters an agreement of cooperation with UReason®

OKT 20, 2011/ COPENHAGEN, DENMARK – Wonderware® Scandinavia, a wholly owned business unit of [Invensys Operations Management](#), a global provider of technology systems, software solutions and consulting services to the process and manufacturing industries, today announces that they have entered an agreement of cooperation with UReason®.

Wonderware Scandinavia will resell UReason's alarm management products suite as Wonderware Alarm Management (WAM) to its customers. WAM Reporting works directly with the Wonderware InTouch® alarm database and provides out-of-the-box EEMUA Publication 191 reports and KPI's in a web client. WAM Runtime provides dynamic alarm reduction, early event detection, real-time root-cause analysis and on-line risk estimation. WAM Engineering enables Wonderware's system integrators and end-customers to engineer all the above mentioned functionality, test it, validate it and make operators familiar with it prior to deploying it in a WAM Runtime environment. WAM Runtime and WAM Engineering easily integrate with ArchestrA System Platform.

"We have noticed an increasing demand from our customers and clients in the market space relative to addressing more advanced alarm handling and more structured reporting on alarms" says Jan Rasmussen, Business Manager for Invensys Operations Management. "We evaluated our options and decided for a partnership with UReason. By partnering with UReason we have not only achieved a new offering tightly integrated with our own core offerings, but also, very importantly, we now have access to experienced consultants within the area of Advanced Alarm Handling which is a complex area. By working together with UReason consultants, we provide additional confidence to our clients."

“Wonderware is a prime player on the SCADA and HMI market”, says Lieven Dubois, Director Sales & Marketing of UReason. “As Wonderware provides the tools to build new HMI systems, UReason’s technology offers Wonderware’s customers better operational guidance, real-time alarm reduction, predictions of unwanted events, root-cause analysis and real-time risk estimation. With the WAM product line, system integrators of Wonderware can offer their customers a step by step approach to improve the HMI and the embedded alarm system, validate new concepts off-line, provide operator training before a new HMI is installed and increase operator awareness during abnormal situations.”

Many companies are looking to improve the Human Machine Interfaces (HMI) of the production units or supervised territory. As more electronic data becomes available, the task of supervision becomes more complex. Furthermore, fewer resources are found to work during night and weekend shifts, forcing organizations to merge control rooms and consequently merge more information into a single operator console. Psychological studies show evidence that a human brain cannot observe more than 6 to 8 items at a time, hence adding more monitors to a single control console is not an option.

The information provided in the HMI needs to be condensed, restructured and improved to make the operator aware of all aspects of an abnormal situation and ultimately avoid the abnormal situation by taking appropriate measures. In this domain, UReason has a prominent role in improving the alarm systems and the relation to the HMI, while Wonderware provides an environment to swiftly construct more powerful HMI applications.

About UReason


UReason is a provider of technology enabling domain experts such as operators, process engineers, quality control managers and consultants to establish easy to use real-time decision support systems.

UReason markets its technology in a solution called OASYS-AM™ which is targeted at reducing the amount of information and increasing the relevance of information presented to an operator at all times. WAM incorporates the guidelines and directives of the EEMUA Publication 191 second edition, ISA S18.2 and Norwegian Petroleum Directorate YA711.

For more details, contact Lieven Dubois at +31-71-5281700, visit the website www.ureason.com or e-mail to info@ureason.com. UReason® is a trademark of UReason International B.V.

About Invensys Operations Management

Invensys Operations Management, a division of Invensys, is a leading provider of automation and information technology, systems, software solutions, services and consulting to the global manufacturing and infrastructure industries. Headquartered in Plano, Texas, its solutions are used by more than 40,000 clients around the world in more than 200,000 plants and facilities.



Invensys Operations Management's offerings are delivered under several prominent industry brands, including Avantis, Eurotherm, Foxboro, IMServ, InFusion, SimSci-Esscor, Skelta, Triconex and Wonderware. The company's approximately 9,000 employees and its global partner ecosystem integrate these products and services to help clients collaborate across systems and enterprises in real time, extracting critical data to make faster, better decisions and synchronize their operations from the plant floor to the executive offices, aligning production goals with business objectives. To learn more about Invensys Operations Management, visit iom.invensys.com.

Experience the value of Enterprise Control—linking business strategy to production execution—at www.infusionjourney.com.

Invensys plc (www.invensys.com) is headquartered in London and is listed on the London Stock Exchange (ISYS.L), with approximately 20,000 employees working in 50 countries.

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